

Orbit News Ltd

# media pack | 2022



[warrington-worldwide.co.uk](http://warrington-worldwide.co.uk)  
[lymmlife.co.uk](http://lymmlife.co.uk) • [culchethlife.com](http://culchethlife.com)

For supplied artwork email – [artwork@warrington-worldwide.co.uk](mailto:artwork@warrington-worldwide.co.uk)  
or post to Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Tel: 01925 631592

# warrington worldwide

**NEWS | ONLINE | MAGAZINE | MOBILE**

# LIFE

Magazines

Introducing Warrington's premier freely distributed, monthly, full colour magazine and website, read by an average of 100,000 people each month online and in print.

Warrington Worldwide is one of the publications produced by Orbit News Ltd who have been a well known member of Warrington's business community since 1968.

Launched as the UK's first independent daily online newspaper in 1999 the magazine soon followed and provides a cost effective way for advertisers to reach their customers in traditional hard copy and online.




Lymm Life and Culcheth Life are well known and highly respected within their own local communities.

Lymm Life was launched in 1999 followed by Warrington Worldwide in 2000 and Culcheth Life in 2003.

The main strength of these magazines is that they cater directly for the needs of businesses and residents bringing local news, events and a wide variety of both local and regional services that may be of interest and the opportunity to target key areas and customers. The local nature and news content of these magazines ensures that they are well read.



## Online Advertising Costs

Connect with thousands of potential customers via our online presence on [warrington-worldwide.co.uk](http://warrington-worldwide.co.uk) and our social media platforms.   

Large Web Banner (325px x 204px)  
**£200 per month + VAT**

Small Web Banner (156px x 156px)  
**£100 per month + VAT**

Back Linked Article (sponsored post)  
**£150 + VAT (for 12 months)**



# Advertising Rates

*All prices subject to VAT*

**Classified Advertising:**

**Lineage Ads (30 words) from £15 | Display Ad from £10 per centimetre**

**Display Advertising (Discounts for block bookings)**

## WARRINGTON WORLDWIDE

**Front Page Advert from £125 per month**

35mm W x 55mm D

**43mm x 43mm Box £60 per month**

**43mm x 92mm Advert £110 per month**

**Eighth (Land | Port) £150 per month**

92mm W x 65mm D | 43mm W x 134mm D

**Quarter (Port | Land) £250 per month**

92mm W x 134mm D | 190mm W x 65mm D

**Half (Land | Port) £375 per month**

190mm W x 134mm D | 92mm W x 272mm D

**Full Page £600 per month**

210mm W x 297mm D + 3mm Bleed

**Pink Pages (3 Month Booking)**

**Eighth Page £225**

**Quarter Page £375**

**Half Page £750**

## LIFE MAGAZINES

**Front Page Advert from £100 per month**

40mm W x 45mm D

**43mm x 43mm Box £50 per month**

**43mm x 92mm Advert £85 per month**

**Eighth (Land | Port) £125 per month**

92mm W x 65mm D | 43mm W x 134mm D

**Quarter (Port | Land) £200 per month**

92mm W x 134mm D | 190mm W x 65mm D

**Half (Land | Port) £300 per month**

190mm W x 134mm D | 92mm W x 272mm D

**Full Page £500 per month**

210mm W x 297mm D + 3mm Bleed

**Pink Pages (3 Month Booking)**

**Eighth Page £180**

**Quarter Page 300**

**Half Page £600**

## Supplied Artwork for All Mags

All artwork must be supplied **300dpi actual size, CMYK in .pdf format with fonts outlined or embedded.**

For Centre Pages, Double Page Spread and Full Pages, please allow **3mm of bleed all round.** Because of the printing process we cannot guarantee absolute colour accuracy.

If you require any help please contact James Bryan on 01925 631592.

**Email Artwork to: [artwork@warrington-worldwide.co.uk](mailto:artwork@warrington-worldwide.co.uk)**

**or post to: Artwork Dept, Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT**

# Advertising Deadlines / Publishing 2022

| ISSUE        | Lymm Life |           | Warrington Worldwide |           | Culcheth Life |           |
|--------------|-----------|-----------|----------------------|-----------|---------------|-----------|
|              | DEADLINE  | PUBLISHED | DEADLINE             | PUBLISHED | DEADLINE      | PUBLISHED |
| February     | Jan 11    | Jan 20    | Jan 18               | Jan 27    | Jan 25        | Feb 3     |
| March        | Feb 8     | Feb 17    | Feb 15               | Feb 24    | Feb 22        | March 3   |
| April        | March 8   | March 17  | March 15             | March 24  | March 22      | March 31  |
| May          | April 12  | April 21  | April 19             | April 28  | April 26      | May 5     |
| June         | May 10    | May 19    | May 17               | May 26    | May 24        | June 2    |
| July         | June 7    | June 16   | June 14              | June 23   | June 21       | June 30   |
| August       | July 12   | July 21   | July 19              | July 28   | July 26       | August 4  |
| September    | August 9  | August 18 | August 16            | August 25 | August 23     | Sept 1    |
| October      | Sept 13   | Sept 22   | Sept 20              | Sept 29   | Sept 27       | Oct 6     |
| November     | Oct 11    | Oct 20    | Oct 18               | Oct 27    | Oct 25        | Nov 3     |
| December     | Nov 8     | Nov 17    | Nov 15               | Nov 24    | Nov 22        | Dec 1     |
| January 2023 | Dec 6     | Dec 15    | Dec 13               | Dec 22    | Dec 13        | Dec 29    |